

SUMMER GAME PLAN SERIES:

Interpreting Summer Data

Sept 21,
2022



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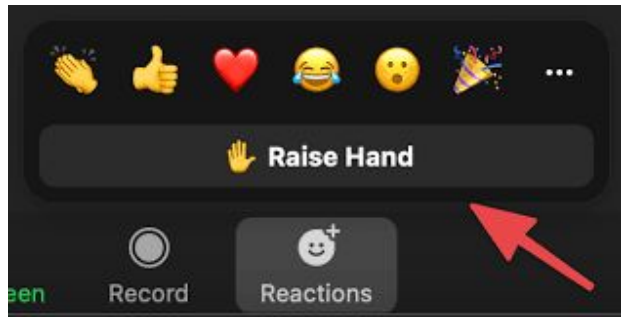
California Collaborative
for Educational Excellence

WELCOME



Araceli Espinoza Mead
Partnership for Children and Youth

Tech Participation Guidelines



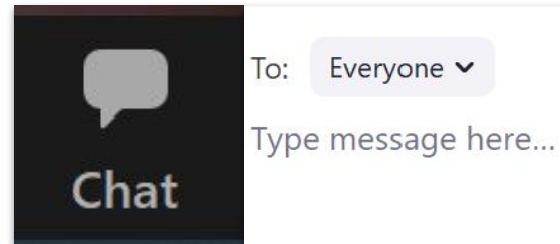
Raise Your Hand

Use the Reactions icon to let us know if you have a question you'd like to ask out loud. You'll likely need to wait until a transition.

Use the Chat Box

Think of the Chat Box as a place to:

- Share “aha” moments
- Encourage other participants
- Ask a question you don't need to ask out loud



SUMMER LEARNING RESOURCES



- Past Workshop Recordings and Resources:
 - Innovative Staff Recruitment Strategies
 - Program Planning and Partnerships
 - Supporting Young Multilingual Learners and Engaging their Families
 - And more!
- **NEW! Summer TA Hub: Schedule a free 15-minute coaching session with a summer expert**
- Research, Case Studies, and Planning Guides

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[SCHEDULE A 15-MINUTE SESSION](#)



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Interpreting Summer Data

TODAY'S PRESENTERS



Jen Martin, Paige Smith and Carrie Underwood
Sperling Center for Research and Innovation

Sperling Center for Research & Innovation



SPERLING CENTER
FOR RESEARCH
AND INNOVATION



Who We Are & What We Do

SCRI elevates the quality, impact, and sustainability of youth organizations and schools by turning evidence into action. We offer the knowledge and tools needed to reach more young people where they are, through adults they know, with strategies that work.

SCRI is an affiliate of BellXcel, a leading national nonprofit in youth development with nearly 30 years of impact.



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Share
Knowledge



Optimize
Quality



Improve
Outcomes

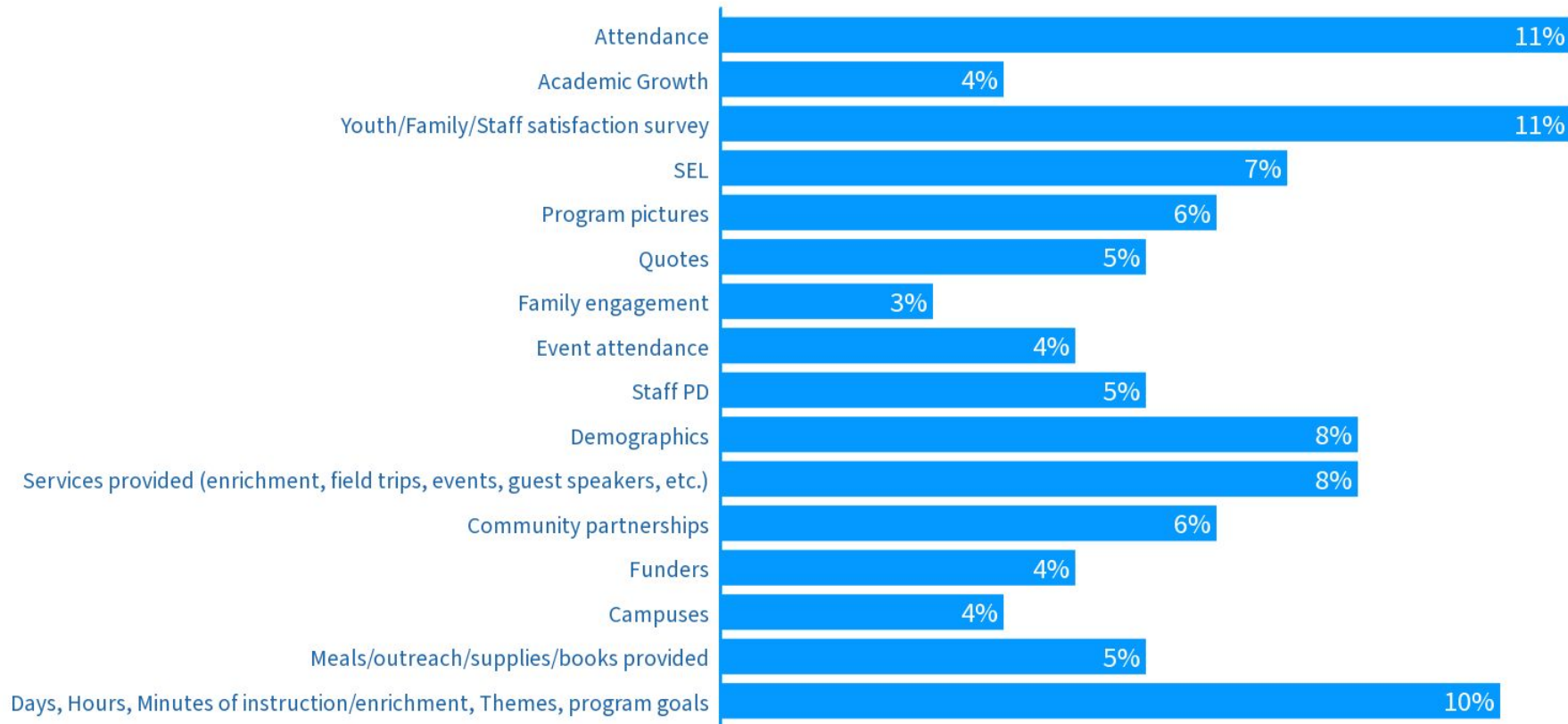


Strengthen
Systems

AGENDA

- ❑ **Welcome & Introductions**
- ❑ **Understanding Your Impact**
- ❑ **Tell Your Program's Story**
- ❑ **Q & A**
- ❑ **Engage in Continuous Improvement**
- ❑ **Closing**

Select the data you have collected this summer



Introduction and Framing

- ❖ **Understand Your Impact**
- ❖ **Tell Your Program's Story**
- ❖ **Engage in Continuous Quality Improvement**
- ❖ **Breakout Rooms for Q&A**



Understand Your Impact

Understand Your Impact

High-quality summer learning programs do more than collect data, **they use it.**

Districts that use data to monitor and influence their practices year after year realize substantial improvements to the effectiveness of the program.

Understand Your Impact



Understanding Your Impact

What effect(s) did your program have on participants, staff, families, and communities?

- Refer to your theory of change, program goals, mission, and vision
- What's meaningful to you and your team? What metrics or outcomes do you think show the true impact of your program?
- Think beyond academic outcomes
- ***Your impacts should be measurable, concrete, and specific***

Making Meaning of your Data

Let's Talk Outcomes!

- Plan for enough time
- Identify areas to celebrate and areas for improvement
- Use guiding, open-ended questions when reviewing your data
 - What surprised you about the results?
 - Did the results align with your expectations?
 - Is there an alternate explanation we haven't considered?
 - What next steps do you think we need to take?
 - Are there any biases we should think about?
 - What story is the data telling you?

Making Meaning of your Data

Post-Program Reflection Questions

Many factors influence your program results. Use the questions below to guide a reflection session with your team at the close of the program to help you identify potential influences for both positive and not so positive results. Be sure to spend time on goals that were not met, and what you might do differently next summer to improve.

Overall

- ☐ *When reflecting on your summer program, what are you most proud of? Why? What were your greatest successes? Who or what contributed to these successes?*
- ☐ *What were some challenges you experienced? Why? What may have contributed to these challenges?*
- ☐ *Where are you seeing opportunities to improve or do things differently next summer? Where do you plan to invest more time and energy next summer?*
- ☐ *In what ways do you need to adjust your planning timeline? Budget? Other contributing factors to program successes or challenges?*

See [SCRI's Summer Learning Program Evaluation Guide](#) for more reflection questions for staffing, program dosage/schedule, training, curricula and materials, assessments, facilities, engagement, youth population, leadership & support, learning activities, field trips, and family engagement

Tell Your Program's Story

Tell Your Program's Story

Telling your program's impact story allows you to illustrate progress over time and celebrate your program's achievements and/or lessons learned to stakeholders.

Stories can be used to:

- Illustrate the program and community impact
- Educate stakeholders
- Mobilize the public for resources and support
- Fund Raising (sustainability)
- Recruitment of (staff & participants)



Keys to storytelling

- **Identify the message you want to convey based on your program's impact.**
 - *Newer Programs* - should focus on communicating the program's purpose and highlighting your **short-term goals** (numbers of participants, community partners, and/or population serving) while leveraging national statistics available to support your call to action.
 - *Established Programs*- With your impact data, you can now share any of the program's progress or early success stories and **intermediate goals** (observed changes in behavior, grades, self-perception, growth of the program, or activity pictures).
 - *Sustained Programs*- long running programs that ingrained within the community and have years of demonstrated impact can now communicate the value add or community benefits program participants demonstrate based on your **long-term goals** for program participants.

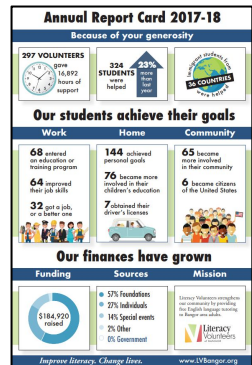
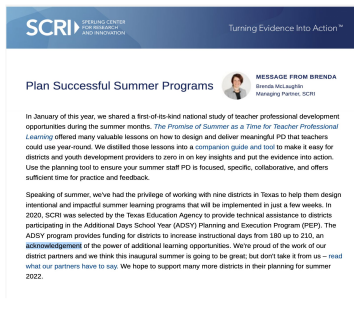


([Centers for Disease Control and Prevention, 2007](#)).

Utilize the Correct Format

Understand the audience and purpose will allow you to engage any audience and determine what format to use.

- Elevator Speech:** A 10-20 second speech that describes the what, when, where, and how of your program. This method is great for face-to-face conversation and can elicit the interest of potential funders or program advocates.
- Program Spotlights:** This method is good for informing the community, parents, or key stakeholders. The spotlights can be 1-2 paragraphs in newsletters, social media posts, blog posts, and newspapers that highlight program interventions, outreach efforts, and successes.
- One Pager:** A great way to share a quick snapshot of the program information with high-stake stakeholders such as policyholders and board members. This is an opportunity to use pictures and quotes and send the reader to your website to learn additional information.



BREAKOUT ROOMS

We are going to divide up into three groups.

This will provide you with the opportunity to ask questions, share ideas with peers, and begin to define how you will understand and share your program impact

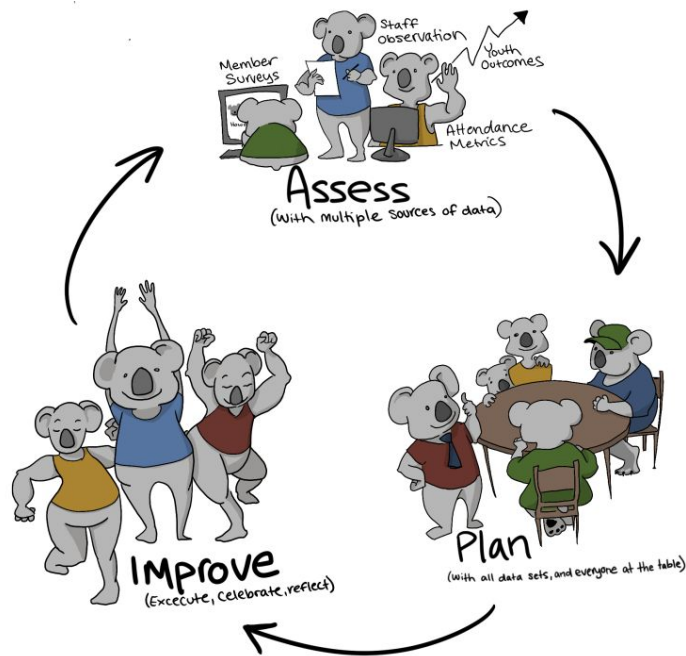
Engage in Continuous Quality Improvement

What is Continuous Quality Improvement (CQI)

Continuous Quality Improvement:

A quality improvement system that includes an ongoing process of **assess**, **plan**, and **improve**. At an organization using CQI effectively, staff and leadership work together to improve the quality of their services through collecting data, creating improvement plans based on the data, and implementing a systematic improvement process.

- **Assess Program Quality** - collect data using multiple strategies (surveys, observations, attendance, etc.)
- **Plan** - reflect on program data and use data to generate and implement an action plan for program improvement
- **Improve** - implement the action plan, reflecting on progress along the way.



Taking Action

Plan

What are we going to do about it?

- What exactly do we need to change about the way we work with youth?
- What exactly do we need to change about the way we work with each other?



Improve

How are we going to do it?

- What skills, resources and training supports need to be in place?
- How do we take this back to our team?

The Change Process

The Ambrose Model of Change (1987)

Model for Managing Complex Change



Revising Your Goals



- Determine areas you want to grow
- Consider assessment tools, youth development principles, and program quality standards
- Conduct a root cause analysis if needed (5 whys)

Specific & Supportive - focused on one thing and related to staff needs

Measureable & Meaningful - progress can be monitored and is about a substantive change in behavior

Actionable & Attainable - goal is framed as an action that is within staff's control

Realistic & Relevant - feels doable and useful to the team

Time-boud & Teachable - there is an end and progress involves skills/knowledge that can be learned

Inclusive - opportunity to bring traditionally excluded individuals and groups into processes, activities, decisions and policy making in a way that shares power.

Equitable - including an element of fairness or justice to address systemic injustice, inequity, or oppression

Program Action Plans

- **Program Goals** - what does success look like?
- **Measurement** - how will you measure progress?
- **Progress Checks** - when will you check in to be sure you're on track to meet your goal?
- **Lead Staff** - who is the primary person/s responsible for insuring the plan is followed?



Action Steps: <i>(What needs to happen?)</i>	Outcome: <i>(When this step is completed, what will be done?)</i>	Leader: <i>(Who will be responsible?)</i>	Resources: <i>(What is needed for success?)</i>	Timeline: <i>(When will this need to be completed?)</i>

Getting Started

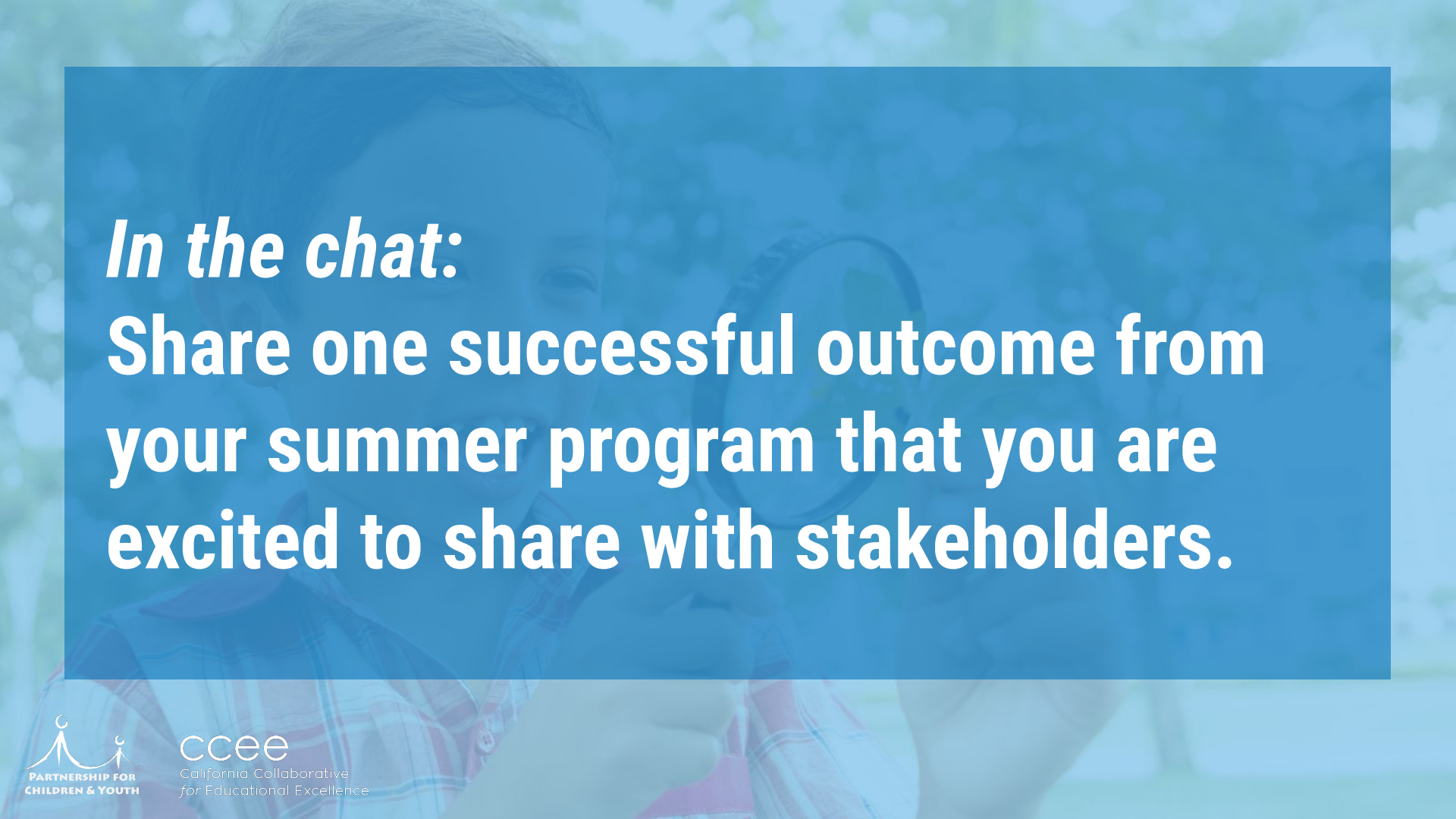
“Big Picture” Planning Meeting

Tips for a Successful Meeting:

- Set aside enough time for meaningful conversations
- Make sure relevant parties and stakeholders are present
- Tweak your approach to meet the needs of your audience
- Frame the conversations as opportunities to look forward rather than “gotcha” moments
- Have all important materials at the ready

Agenda:

- **Set the Stage**
 - What does CQI matter
- **Program Overview**
 - Review goals and share evaluation results
- **Small Group Discussion & Brainstorm**
 - What do you think we should focus on?
 - What are possible solutions ?
- **Large Group Discussion & Planning**
 - Formalize Improvement Plan
- **Next Steps & Closing**
 - What are the next steps we need to take to put our plan into action



In the chat:
**Share one successful outcome from
your summer program that you are
excited to share with stakeholders.**

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Thank You!

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Resources

- SCRI/BellXcel
 - ◆ Summer Learning Evaluation Guide
 - ◆ Quality Reflection Tool
 - ◆ Tracking Program Metrics & Quality Impact
- Beyond the Bell Toolkit
- Data Visualization: Evergreen Data Visualization Checklist
- Community Solutions Planning and Evaluation: Recommendations that Rock!
- IES Regional Educational Laboratory Program Program Evaluation Toolkit
- Centers for Disease Control - Success Story Workbook