# What It Takes to Build Workforce Pathways for the Long Term:

About the Expanded Learning Registered Apprenticeship Program









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Forum for Youth Investment National Conference:
Stronger Systems, Stronger Youth
May 11, 2023 | Detroit, Michigan



## Opening Activity Diversity Rounds

**Your Community** 

The type of student you were in high school

Where you like to vacation



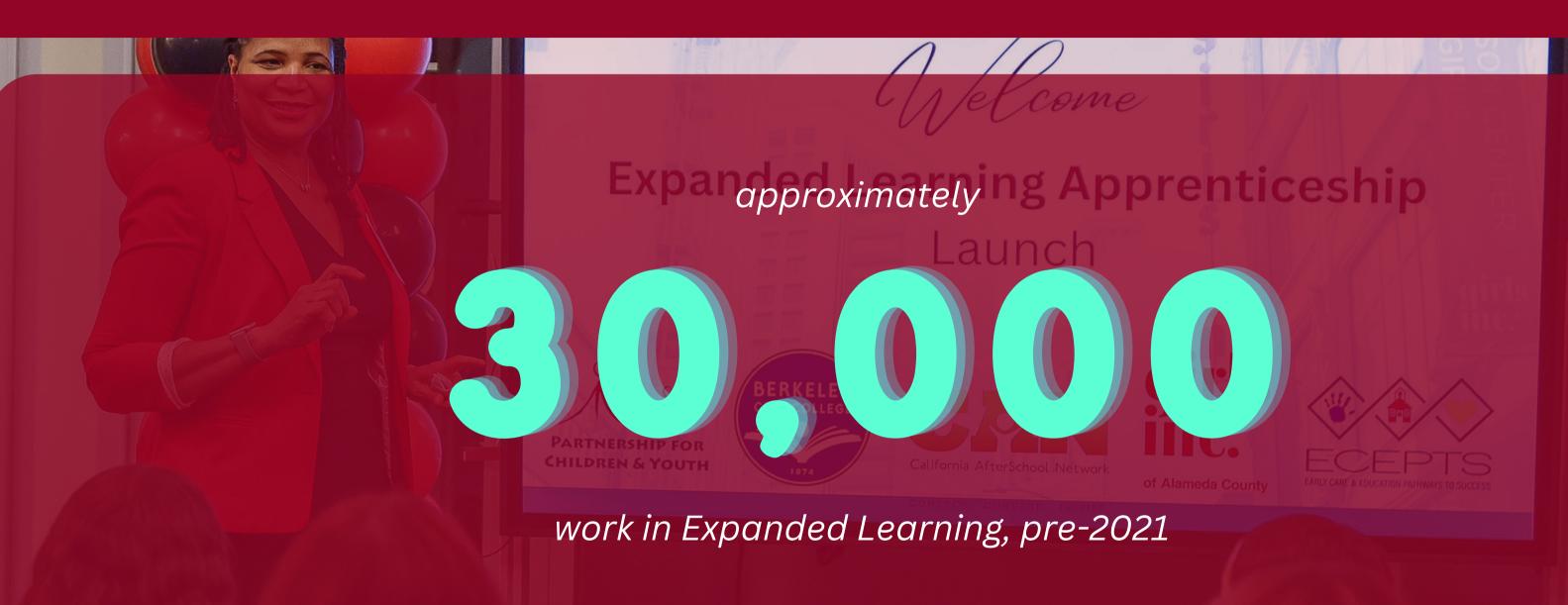
## About Expanded Learning

"Expanded learning" means before school, after school, summer, or intersession learning programs that focus on developing the academic, social, emotional, and physical needs and interests of pupils through handson, engaging learning experiences.

It is the intent of the Legislature that expanded learning programs are pupil-centered, results driven, include community partners, and complement, but do not replicate, learning activities in the regular schoolday and school year.

California Department of Education (2009)

## About the Expanded Learning Workforce



Source: "back-of-the-napkin" math multiplying 4,500 program sites x 6 staff per site (Pre-pandemic)

## About the Expanded Learning Workforce

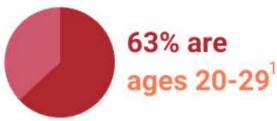


including "invisible" workforce made up of employees of private providers, other youth development programs, etc.



at full ELO-P implementation

#### **WORKFORCE AT A GLANCE**







Majority are pursuing careers in teaching, afterschool leadership, education administration or school counseling



69% are part time and earn minimum wage, or \$1-2 more, and do not get health insurance



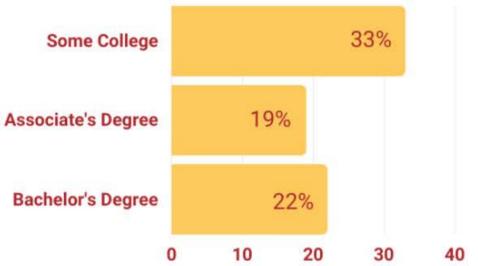
Publicly funded expanded learning programs employ 30,000+ professionals statewide



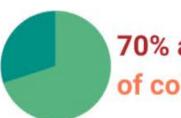
Serving 900,000+ students at 4,500 schools in 58 counties

Your paragraph text

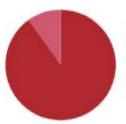
## Education Levels



#### A DIVERSE WORKFORCE ROOTED IN THEIR COMMUNITIES<sup>2</sup>



70% are people of color



90% are bilingual in English and Spanish<sup>3</sup>





Positive staff-child relationships are the foundation of expanded learning programs and positively increase student learning and social development. Studies show that teachers of color can increase reading and math test scores, graduation rates, and aspirations to attend college, especially for students of color. Diverse teachers also boost nonacademic benefits for students, such as better attendance, fewer suspensions, and students feeling cared for and more connected to school.

## About Registered Apprenticeship

Industry-driven, high-quality career pathways through which:

#### **Employers**

Develop and prepare their future workforce

#### Individuals

Obtain paid work experience, classroom instruction, and industry-recognized credentials

Source: U.S. Department of Labor



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Source: U.S. Department of Labor

# **Expanded Learning Apprenticeship Partners**













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Source: Early Care

Success (ECEPTS)

& Education

Pathways to



## About the Expanded Learning Apprenticeship

Workforce Implementation Committee launched

2020

Apprenticeship Planning
Committee launched;
participation in ECEPTS
Community of Practice Institute

2022

#### 2019

California Department of Education Expanded Learning Division Strategic Plan 2.0 developed; Workforce Strategy Committee launched 2021

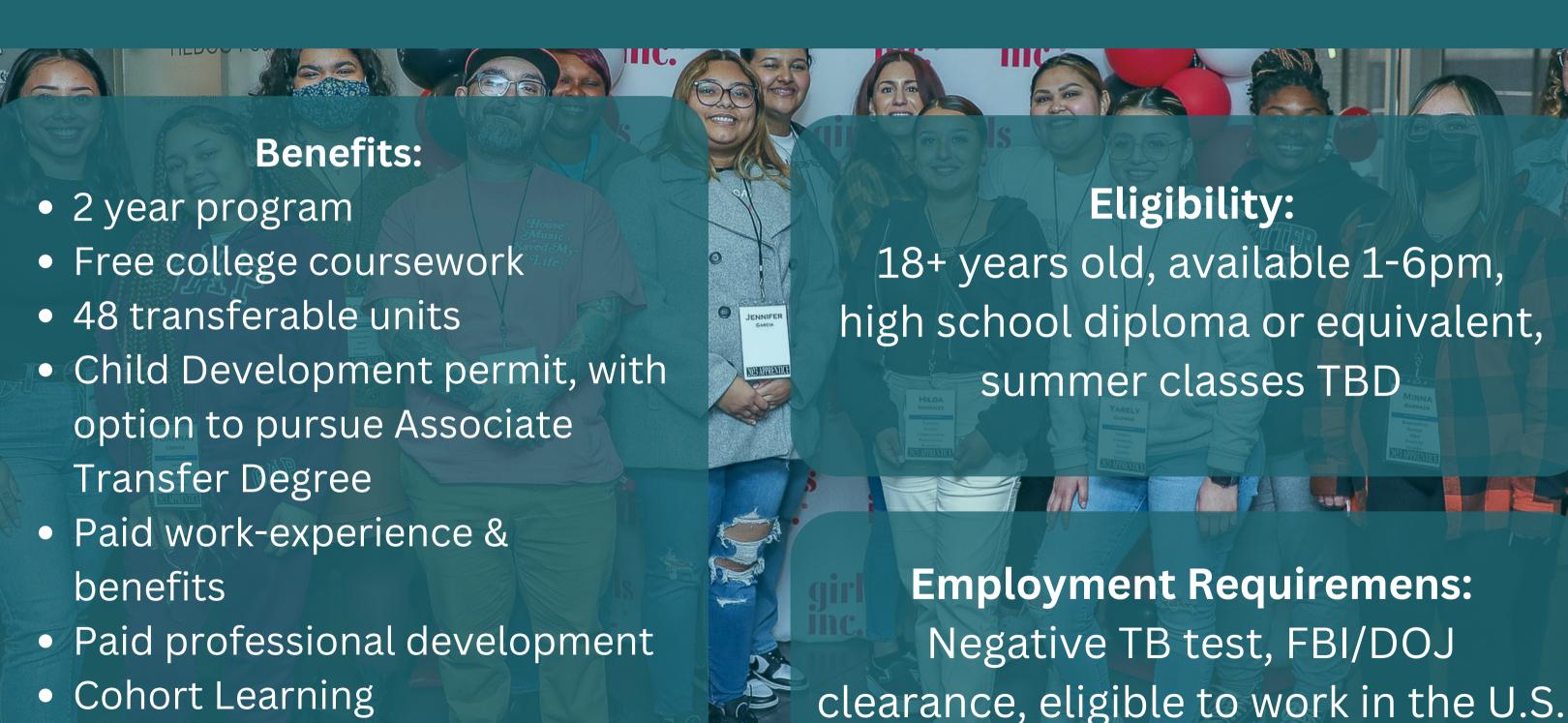
Apprenticeship
Standards developed by
Workforce Implementation
Committee

2023

Apprenticeship Launch February 2023



Rogers '



Laptop and school supplies



## About the Expanded Learning Apprentices



PEOPLE OF COLOR



ENGLISH LANGUAGE LEARNERS OGO/OWOMEN OF COLOR



## Our Gecret Gauce

- Coursework offered at program facility; hosted by Girls Inc.
- Strong existing employer work processes and infrastructure
- Deep values alignment between all partners
- Coordinating Intermediary organization (PCY) + TA support (ECEPTS)

## Lessons Learned: Design & Partner Development

## GIRLS INC. OF ALAMEDA COUNTY

Internal assessment of readiness and capacity

Building organizational buyin

Identify and leverage existing, diverse funding

#### BERKELEY CITY COLLEGE

Internal assessment of readiness and capacity

Identify and leverage existing, diversify funding

## PARTNERSHIP FOR CHILDREN & YOUTH

A lot of conversations to assess capacity, interest, and alignment

Coordinate weekly meetings

Drive development of timeline of program launch and implementation

### Lessons Learned: Outreach & Recruitment

## GIRLS INC. OF ALAMEDA COUNTY

Develop apprenticeship eligibility, selection, and hiring criteria & job description

Execute outreach and recruitment strategies

Develop external communications

#### **BERKELEY CITY COLLEGE**

Recommend and outreach to current and prospective students

Coordinate presentations and/info sessions

## PARTNERSHIP FOR CHILDREN & YOUTH

Brainstorm/troubleshoot new/different outreach strategies, partnerships

## Lessons Learned: Enrollment & Orientation

## GIRLS INC. OF ALAMEDA COUNTY

Finalize hiring, apprenticeship enrollment procedures and timeline

Develop and execute orientation and kick-off event

Develop and execute mentor orientation

#### BERKELEY CITY COLLEGE

Finalize course procedures and timeline

Develop and execute registration, orientation and kick off event

Identify and clarify roles and responsibilities

## PARTNERSHIP FOR CHILDREN & YOUTH

Support orientation and kick off event

Invite and engage key stakeholders

## Lessons Learned: RSI & OJT Implementation

## GIRLS INC. OF ALAMEDA COUNTY

Purchase, set up program materials

Coordinate in-person courses, supports, snacks, etc.

Implement OJT related procedures, content and competency alignment

Assess needs, developed position and recruiting Success Manager

#### BERKELEY CITY COLLEGE

Purchase, set up other materials and student supports

Identify flexible and responsive instructors, and reflective of communities served

Align coursework and competencies; thoughtful educational planning

Open and ongoing communication

## PARTNERSHIP FOR CHILDREN & YOUTH

Leverage private funding to secure laptops, other program materials

Leverage private funding to support new Success position

## Lessons Learned: Sustainability

## GIRLS INC. OF ALAMEDA COUNTY

Outreach and engage new and existing private funders

Explore and go after workforce funding opportunities

Prioritize workforce development in organizational strategic plan

#### **BERKELEY CITY COLLEGE**

Creatively leverage new and existing funding, resources

Build collective capacity to bridge ECE and EDU

Grow a pipeline of reflective and responsive instructors

## PARTNERSHIP FOR CHILDREN & YOUTH

Coordinate submission of grant proposals (ECEPTS-led)

Recruit additional employers to expand and launch new programs

Connect to educator pathways

## Q & A

- Design and Partnership Development
- Outreach and Recruitment
- Enrollment and Orientation
- RSI and OJT Implementation
- Sustainability

## Call to Action!

#### **EMPLOYERS**

Assess workforce needs

Assess readiness and capacity

Build organizational buy-in

## INSTITUTIONS OF HIGHER EDUCATION

Explore and identify local expanded learning providers

De-silo ECE and EDU

#### **INTERMEDIARIES**

Explore apprenticeship systems and resources

Build understanding of employer needs - individual and collective



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